

HORSE RACING IS A WINNER FOR PENNSYLVANIA AGRICULTURE, TOURISM & THE PA ECONOMY!

# Race horses are truly beauty in motion. But they are so much more.

The Pennsylvania Horse Racing Industry supports the two largest segments of the Commonwealth's economy: Agriculture and Tourism.

The State's racing industry provides direct financial support to thousands of small Pennsylvania farmers, hay and feed suppliers, equine dental and veterinary practices, breeders, trainers, walkers, groomers, jockeys and track personnel.

Horse Racing supports the tourism industry by attracting thousands of visitors to local Pennsylvania hotels, restaurants and shops.

## Horse Racing makes this impact with zero tax dollars!

Funding for horse racing comes from racing activities such as gaming and a direct casino slot machine revenue share. The Pennsylvania Race Horse and Gaming Act (commonly known as Act 71) enacted in 2004, placed a 55% tax on casino slot machine gambling. The majority of the proceeds of that money are divided as follows:

34%

Property Tax Relief for Pennsylvanians

12%

The PA Race Horse Development Fund

5%

Economic Development Projects in the Commonwealth

4%

**Local Host Communities** 

Remaining funds are used for projects that range from pensions for track workers to additional funds for local government projects across Pennsylvania.





The state government collects these funds from casinos and then distributes them following the formula established by Act 71. Because the state acts as a distributor of the funds there is often confusion the state is sending tax revenue to Horse Racing. In fact, the state is simply distributing casino funds to those named under Act 71.

The PA Gaming Control Board says 89% of the funds from the Horse Racing Development Fund are reinvested back into local economies across the Commonwealth. Racing actually adds tax dollars and has a billion dollar + impact on the Pennsylvania economy.

## Economic Impact of Horse Racing In The Commonwealth

Economic impact studies conducted in recent years show that there is a lot at stake for Pennsylvania and its agricultural industry. The results of these studies vary greatly due to differences in methodology, underlying data sources, and the depth to which they drilled down to various sectors. For example, some studies considered the impact of aftercare costs and expenses such as barn and stall construction, while others did not. Regardless, these studies show that the economic contributions of the industry in Pennsylvania are significant, delivering an economic impact ranging from \$721.5 million to \$1.6 billion annually and supporting 16,000 to 23,000 jobs in the Keystone State. In addition, horse racing and breeding result in an estimated \$68.8 million in tax revenue in Pennsylvania.

The racing industry in the Commonwealth is truly a winner for the Pennsylvania economy!

## IT ALL BEGINS WITH THE BREEDERS



### PENNSYLVANIA

is home to a vibrant and thriving Thoroughbred and Standardbred breeding industry.

The recent birth of Triple Crown winner American Pharaoh's colt on a Philadelphia area breeding farm shows the confidence national breeders have in Pennsylvania's breeding program. And the numbers prove it!

\$193,000,000
The estimated annual impact on the PA economy due to breeding activities in the Commonwealth

### 2,800 Jo

The number of jobs directly related to PA Breeding activities.

### \$76,000,000

The labor income generated in Pennsylvania through breeding.

### **\$265.2 Million**

The amount returned to local PA communities on the \$160.7 million distributed to breeders by Act 71.

### 555

Number of Thoroughbred Foals bred in PA

### 1281

Standardbred Foals (harness racing) born in PA

Information on this page comes from: The PA Racetrack Casino Benchmark Report prepared by the Pennsylvania Gaming Control Board and Horse Racing in Pennsylvania - A Staff Study prepared by the General Assembly of the Commonwealth of PA. The Economic Impact of the Race Horse Breeding Industry in the Commonwealth of Pennsylvania Conducted by Econsult Solutions for The Pennsylvania Horse Breeders Association and Standardbred Breeders Association of Pennsylvania

# THOROUGHBRED & HARNESS RACING IN PENNSYLVANIA

### HORSE RACING MEANS JOBS & INVESTMENT IN THE PENNSYLVANIA ECONOMY.

The Pennsylvania Horse Racing industry is proud to support thousands of local family farms across the state as well as a myriad of agriculture associated businesses. The industry also directly supports thousands of workers with family sustaining wages, health insurance and pensions. Indirectly the PA Horse Racing Industry, through tens of millions of dollars in local/regional expenditures, supports thousands of other Pennsylvania residents.



There are two types of horse racing in the Commonwealth: Thoroughbred Racing and Harness Racing.

Three tracks, Parx Racing in Bensalem, Penn National in Grantville and Presque Isle Downs in Erie all feature Thoroughbred Racing. Mohegan Sun Pocono near Wilkes-Barre, Harrah's in Chester, and Meadows Race Track near Pittsburgh all feature Harness Racing.

These tracks are large tax paying entities, large employers and often the center of entertainment in their communities.

# The numbers they put up are impressive!

### \$4.0 Billion

The direct and indirect economic impact the horse industry has on the PA Economy (up from \$1 Billion prior to Act 71).

### \$1.7 Billion

The annual direct economic impact PA Horse Racing has on the state's economy. This is an increase more than 4x the volume measured in 2002.

89%

The amount of money Breeders, Owners and Trainers return from the Race Horse Development Fund back into the Pennsylvania economy.

205%

The increase in PA Horse Racing jobs provided by Act 71.

### \$352 Million

The estimated value of Pennsylvania race horses.

60,000

The number of jobs provided by the industry in Pennsylvania.

80,000

The number of starts made by Race Horses in Pennsylvania.

17,000

The number of Race Horses in PA as of 2017 (the last year of available figures).

681,000

The number of those who attended a horse race in Pennsylvania last year.

### \$346 Million

Taxable handle wagered.

### 1.14 Million Acres

The amount of Open Space preserved by the horse and horse racing industries across Pennsylvania.

110

The number of Agriculture Fairs in Pennsylvania. Many of these fairs feature live harness races.



The greatest Pennsylvania bred Thoroughbred ever, Kentucky Derby and Preakness winner Smarty Jones!



# RACE HORSE AFTERCARE & ADOPTION

TAKING CARE OF OUR RETIRED PENNSYLVANIA RACE HORSES



Horse breeders, owners and trainers are first and foremost, *horse lovers*.

When it comes time for magnificent horse athletes to retire, Pennsylvania Horsemen go to extraordinary lengths to ensure their horses have happy, healthy retirements. Pennsylvania Thoroughbred tracks for example have a no-tolerance policy - Any individual who is caught sending a horse to slaughter is immediately banned from all horse racing activities for life.

Retired race horses make excellent jumpers, polo or other sport horses. Other retired racers can enjoy a long happy retirement simply as a companion animal.

Owners have established programs around the state to take-in retired racers, to retrain them and ready them for adoption.

#### **TURNING FOR HOME**

This is the flagship adoption program at Parx Racing. The program was founded and continues to be funded by The Pennsylvania Thoroughbred Horsemen's Association (PTHA). As of early 2019, over 2,500 retired race horses have been adopted through Turning For Home. Learn more at patha.org/turning-for-home/about

#### **NEW START**

Founded in 2013 by the Board of the Pennsylvania Horsemen's Benevolent & Protective Association at Penn National Race Track, works with foster farms to find qualified homes for retired horses. Learn more at newstartforhorses.com.

### **NEW VOCATIONS**

New Vocations acts as a rescue and rehabilitation program for both retired Thoroughbred and Standardbred horses. Their goal is to find every horse a loving home where they can enjoy a happy, healthy retirement. Learn more at horseadoption.com.

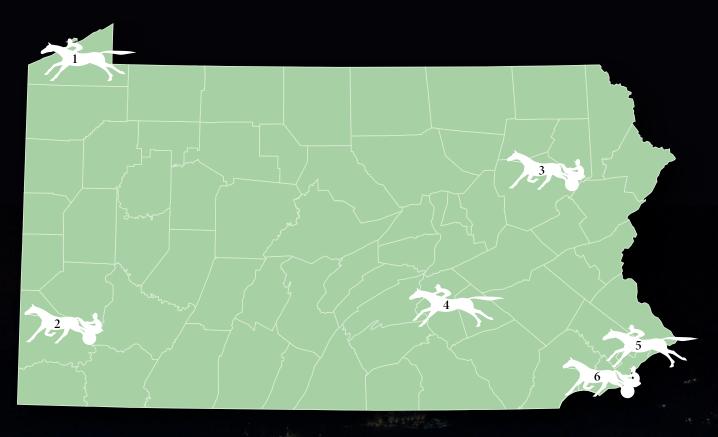






Cover & inside back cover images: Triple Crown Winner American Pharaoh's PA Bred colt represents royalty for the Commonwealth's Racing Industry.

# RACE TRACKS ARE SPREAD ACROSS THE ENTIRE COMMONWEALTH OF PENNSYLVANIA



1. PRESQUE ISLE DOWNS & CASINO ERIE, PA

2. THE MEADOWS RACETRACK & CASINO WASHINGTON, PA

3. MOHEGAN SUN POCONO WILKES-BARRE, PA

4. HOLLYWOOD CASINO AT PENN NATIONAL RACE COURSE GRANTVILLE, PA

> 5. PARX RACING BENSALEM, PA

6. HARRAH'S PHILADELPHIA CHESTER, PA