

September 2016  
pabred.com

## PA-BRED REMINDERS

- **Early registration:**  
Within 365 days of foaling
- **Yearling registration:**  
Dec. 31 of yearling year
- **Stallion registration:**  
April 30 of year breeding
- **Broodmare domicile:**  
Nov. 1st or 14 days after a sale

## VISIT PABRED.COM

- **Racing and breeding news**
- **PA-Bred entries/results**
- **Rules, regulations, forms**

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## Deanna Manfredi—From Reality TV to Reality

By Emily Shields

Even as she established a career in medical marketing research, Deanna Manfredi always knew she would ultimately buy a Thoroughbred farm. Having grown up on her parents' breeding farm, the thought of not pursuing the sport never even entered her mind.

"It was in the back of my head," Manfredi said. "I knew I would get my own horses and my own farm one day."

Fate intervened and granted her an unusual path to ownership when Manfredi was cast in a horse racing reality show, American Dream Derby. The Game Show Network's contest threw 12 people with varying degrees of horse knowledge together; some of the participants had never even touched a horse before. The show was shot out of Santa Anita Park in California in October and November, 2004, with a live finale airing in February, 2005.

Manfredi quietly waded through the show, trying her best not to make enemies while still surviving week to week. On the date of the finale she selected a horse named Avenueofknowledge, who romped home by four lengths to win the American Dream Derby, a \$40,000 allowance event.

Although the advertised prize was \$250,000 and eight Thoroughbreds, Manfredi shocked producers by agreeing to take the horses. The showrunners had expected the winner to sell the horses back to the network while keeping the cash. "I had just purchased my farm and wanted the horses shipped to Pennsylvania," Manfredi recalled. "They had to pay for the shipments, and they weren't happy." One of the equine contestants that Manfredi ended up



with, Sharp as a Fox, became one of her foundation broodmares.

The fortuitous timing of the reality show fell in line with other convenient circumstances: first, the farm next to Manfredi's parents went up for sale in 2003, and in 2007, Pennsylvania passed legislation that helped breeders in the state by setting aside additional revenue from slots for Pennsylvania-breds. This series of events paved the way for Manfredi to succeed in the state breeding program. "All of the timing just fell into place," she said.

Manfredi named her new farm Ascoli Piceno Farm, after the Italian town Ascoli Piceno where her maternal grandfather and paternal grandmother were born. Sharp As a Fox won her first start for Manfredi, breaking her maiden at Pimlico Racecourse by 8 ¾ lengths. She went on to win four more starts and retired to produce two winners from two foals to race. They eventually earned \$166,536.

Manfredi's best horse to date is homebred Je Suis Enchantee, a Pennsylvania-bred by Leroidesanimaux (Brz) out of the Stormy Atlantic mare Stormy Rosa. "I'd been breeding the mare locally, but thought I'd give her a shot with a Kentucky stallion," Manfredi said.

"Less than two months after she foaled, Animal Kingdom won the Kentucky Derby."

Manfredi's new foal was small, but with a genetic half-brother having just won the Derby, Manfredi's hopes were high. "Enchantee was on the small side but smart and built like a colt," she recalled. "She showed some talent, but had some problems."

Je Suis Enchantee ran fourth in her 2014 debut, then third in the \$75,000 Donna Freyer Stakes as a maiden. She broke her maiden in her third start, winning by 3  $\frac{3}{4}$  lengths despite ducking in at the start. After winning an allowance prep, Je Suis Enchantee went postward in the \$100,000 Penn Oaks at Penn National.

"It was the inaugural running, and she was 28-1," Manfredi recalled. "Graham Motion and Todd Pletcher had horses in there. She took the lead and battled the whole way, but at the wire she was second by a head despite spotting the winner five pounds. It was the most exciting race I had in a long time."

After she amassed two wins, three seconds and four thirds in 21 starts for earnings of \$104,065, Je Suis Enchantee retired to live on

Manfredi's farm. She is four months in foal to Seville (Ger).

With around 30 horses currently in her name and a thriving breed to race program on top of her regular job as a freelance consultant in new drug launches, Manfredi has plenty on her plate but chooses not to stop there. She is also a Pennsylvania Horse Breeders Association board member and is a champion for making minor changes to the breeder awards program.

"One side effect to all this purse and bonus money is claiming," she said. "My dad raced horses in the 70's when there were no incentives and the purses were low. No one claimed those horses, and you could take your homebreds to Penn National and run them until they were nine. That's impossible now, because if I run a horse in a claiming race with that 'PA' next to their name, [the buyers] love them. What can we do for breeders such as myself with emotional connection to these horses?"

Some ideas that she has are to, "allocate the bonus money differently, or give the breeder a choice to opt out. Or you can enhance the breeder incentive, which would make my horse unattractive

as a claim. I don't see the downside to that, and it's what ultimately could be done, otherwise a segment of the breeders will be lost. I'm not having as much fun as my dad had, because I'm a hobbyist. But I understand that people are sitting around making their living off these horses. I have my own job and profession, and use my excess cash to have fun with the horses."

Repossessing her homebred horses that may have been claimed to live out their days on her farm is particularly important to Manfredi. "I have nine pasture pets that I was able to get back," she said. "That's always a big challenge. What can we do to make people more responsible? Should they have to write the breeder a letter with status updates?"

One of those pasture pets is Avenueofknowledge, the American Dream Derby winner. "He's a babysitter now," she said.

While she likes thinking outside the box and presenting new ideas, Manfredi doesn't think of it as rocking the boat. "There's nothing wrong with wanting to be a catalyst for positive change," she said. "I'm not going anywhere, as I'm very happy with my Pennsylvania farm."

## A few words from the Executive Secretary



### 2017 Broodmare Domicile Report Now Online!

*For mares foaling in 2017, the Broodmare Domicile Reports are due November 15th, 2016*

#### *Reminder*

*This is the first year of change for domicile eligibility for dams from October 1st to November 1st*

*Forms can be found & filled out online under the "forms" section at [www.pabred.com](http://www.pabred.com)*

Fall is just around the corner, and with it comes the annual submission of the broodmare domicile report. The PHBA would like to remind breeders that the submission dates have changed, effective this year.

Broodmares must be in the state by November 1st, or within 14 days of a sale. Previously the deadline was October 1st. Coinciding with this change, broodmare domicile reports must be submitted to the PHBA by November 15, 2016.

Forms can be found online at [www.pabred.com/forms](http://www.pabred.com/forms). It would be greatly appreciated if you can fill out and submit the form online. If you are unable to submit the form online, you may either print out a report and mail it in, or let us know and we'll mail a copy to you.

# Contact Information:

**State Horse Racing Commission**  
Harrisburg, PA • 717-787-1942

**Parx Racing**  
Bensalem, PA • 215-639-9000

**Hollywood Casino at Penn National Race Course**  
Grantville, PA • 717-469-2211

**Presque Isle Downs & Casino**  
Erie, PA • 866-374-3386

**Pennsylvania HBPA**  
Grantville, PA • 717-469-2970

**Pennsylvania Thoroughbred Horsemen's Association**  
Bensalem, PA • 215-638-2012



**THE PA-BRED PREMIUM  
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**JOIN THE PHBA**

Whether you are currently a breeder or an owner, or if you are just considering getting involved in this exciting industry, there are many reasons to join the PHBA. The PHBA is devoted to those involved in Pennsylvania's Thoroughbred breeding industry. A not-for-profit organization founded in 1948, we provide a number of services to members, including informational assistance, educational opportunities and a variety of social events.

The goal of the organization is to advocate on behalf of the state's breeding industry. We are mandated by statute as administrator of the Pennsylvania Breeding Fund program, and as official registrar of the Pennsylvania-Bred roster of eligible program participants.

Working with industry leaders over the years, PHBA has achieved several goals that have brought reform and benefits to breeders, owners, race tracks and the public. The PHBA is vital to everyone involved in breeding throughout Pennsylvania. Your support and participation can help Pennsylvania's breeding industry continue to grow and prosper.

## 2016 PA-Bred Stakes Schedule

**ALL BREEDING FUND STAKES WILL INCLUDE A 25% PA-SIRED BONUS FOR 1ST, 2ND AND 3RD.**  
Proposed 2016 schedule—dates and conditions for all the PA-Bred Stakes are subject to change.  
Please contact the Racing Offices for the most current schedules.

Sat., May 28 Penn	<b>\$100,000 Lyphard S</b> , 3 & up, fillies & mares, 1 $\frac{1}{16}$ mi., turf 1st-Devilwentogeorgia, 2nd-Rock Me Again, 3rd-Devilish Love
Sat., June 4 Parx	<b>\$100,000 Lyman S</b> , 3 & up, 7 fur. 1st-Roxbury N Overton, 2nd-He's Got Talent, 3rd-Bump Start
	<b>\$100,000 Foxy J. G. S</b> , 3 & up, fillies & mares, 7 fur. 1st-Disco Chick, 2nd-Rockin Jojo, 3rd-Ignite
Sat., June 11 Penn	<b>\$100,000 Danzig S</b> , 3YO, 6 fur. 1st-Rolin With Olin, 2nd-Jaguar Poz, 3rd-Bird of Trey
	<b>\$100,000 New Start S</b> , 3YO fillies, 6 fur. 1st-Behrnk's Bank, 2nd-Authoritative, 3rd-Its a Journey
Sun., July 10, PID	<b>\$100,000 Leematt S</b> , 3 & up, 1 mi. 1st-Dynamic Strike, 2nd-Granny's Kitten, 3rd-Grand Old Game
	<b>\$100,000 Northern Fling S</b> , 3 & up, fillies & mares, 1 mi. 1st-Bound, 2nd-R Frosty One, 3rd-Valued Strike
Sat., July 23, Parx	<b>\$100,000 Crowd Pleaser S</b> , 3YO, 1 $\frac{1}{16}$ mi., turf 1st-Saratoga Jack, 2nd-Wychmere, 3rd-Smarty Mr D
	<b>\$100,000 Power by Far S</b> , 3 & up, fillies & mares, 5 fur., turf 1st-Fat Kat, 2nd-Royal Renege, 3rd-Persnickity
Sat., Aug. 6, Penn	<b>\$100,000 Robellino S</b> , 3 & up, 1 $\frac{1}{16}$ mi., turf 1st-Edge of Reality, 2nd-Raging Market, 3rd-Granny's Kitten
Sun., Aug. 7, PID	<b>\$100,000 Malvern Rose S</b> , 3YO fillies, 1 mi. 1st-Lucabunny, 2nd-Hey Monba, 3rd-War Baby
Sat., Sept. 3 Parx	<b>\$100,000 Banjo Picker Sprint S</b> , 3 & up, 6 fur.
	<b>\$100,000 Roanoke S</b> , 3 & up, 1 $\frac{1}{16}$ mi.
	<b>\$100,000 Marshall Jenney H</b> , 3 & up, 5 fur., turf
	<b>\$100,000 Dr. Teresa Garofalo Memorial S</b> , 3 & up, fillies & mares, 6 fur.
	<b>\$100,000 Mrs. Penny S</b> , 3 & up, fillies & mares, 1 $\frac{1}{16}$ mi., turf
Sun., Sept. 4, PID	<b>\$100,000 Mark McDermott S</b> , 2YO, 6 fur.
Sun., Sept. 18, PID	<b>\$100,000 Mrs. Henry D. Paxson Memorial S</b> , 2YO fillies, 6 fur.
Sat., Sept. 24, Parx	<b>\$100,000 Alphabet Soup H</b> , 3 & up, 1 $\frac{1}{16}$ mi., turf
Sat., Oct. 8 Parx	<b>\$100,000 Plum Pretty S</b> , 3 & up, fillies & mares, 1 $\frac{1}{16}$ mi.
Wed., Nov. 23, Penn	<b>\$100,000 Blue Mountain Juvenile Fillies S</b> , 2YO fillies, 6 fur.
Sat., Dec. 3, Parx	<b>\$100,000 Pennsylvania Nursery S</b> , 2YO, 7 fur.

Total: \$2,200,000



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